

We are bringing back Perfect your Pitch (and more)!



# Advanced Workshops

FOOD AND BEVERAGE SECTOR

Based on rave reviews, we are bringing back the in-person "Perfect your Pitch" workshop and offering a new workshop "Let's Talk Numbers"!

## PERFECT YOUR PITCH



Turn your next sales pitch into a beneficial long-term relationship! Gain tips and tools in the group workshop, then complete a virtual 1on1 pitch session in follow-up to get the feedback you need to convert your next pitch into purchase orders.

Calgary, Alberta

In-Person  
Monday, June 5, 2023  
9:00am to 4:00pm

Leduc, Alberta

In-Person  
Wednesday, June 7, 2023  
9:00am to 4:00pm

REGISTER NOW!

## LET'S TALK NUMBERS



Learn how to navigate increasing costs, calculate the impact of discounts and negotiate everyday pricing that will work for you and your clients. Leave this workshop feeling more prepared for the inevitable conversation about numbers.

Calgary, Alberta

In-Person  
Tuesday, June 6, 2023  
9:00am to 12:00pm

Leduc, Alberta

In-Person  
Thursday, June 8, 2023  
9:30am to 12:30pm

REGISTER NOW!

## THE FACILITATORS



Peter Chapman

SKUFood  
Retail marketer, author, speaker & consultant.



Sue Oguchi

Skills for Success Consultant  
Expert workplace essential skills facilitator.



Hosted in partnership with the Alberta Food Processors Association.

## IMPORTANT NOTICE

Emails from iLearn by LearnSphere will come from "ilearn@learnsphere.ca". Check your Junk or Spam folder for emails from this account and mark the address as "safe" to receive future communications in your regular inbox.

Please email us if you have any questions!



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